## On Thanksgiving 2013, Enjoy Turkey Like Never Before– With Turkey Fun Ecards From 123Greetings.com

**Sub-heading:** To enhance the fun on <u>Thanksgiving 2013</u>, 123Greetings.com offers interactive turkey ecards, adding a new twist to the most popular Thanksgiving dinner ingredient.

**New York, NY, November 20, 2013:** <u>Thanksgiving</u> is frequently referred to as Turkey Day. This may be an apt name for the holiday as nearly 46 million turkeys are consumed by Americans on Thanksgiving, as mentioned in History.com's infographic - "Thanksgiving by the numbers". Turkey is not only the favorite dinner item but is also a favorite element for holiday greetings on 123Greetings.com. Over 1.5 million <u>Thanksgiving messages</u> were sent from the website in 2012, among which turkey remained a popular element.

Thanksgiving is a time for friends and family to get together, express gratitude and enjoy sumptuous thanksgiving recipes. Sending wishes is an integral part of the holiday and includes both traditional and creative messages. This year users can have a plateful of fun with <u>turkey ecards</u> from 123Greetings.com. People can choose from a wide range of expressions featuring turkey fun game, turkey chase, dress your turkey, shoot the turkey and more. The <u>turkey game</u> is an interactive ecard that prompts users to grab turkeys with a click for their Thanksgiving dinner. This ecard is teamed with peppy music and visually appealing animation to ensure the holiday is stuffed with fun.

Arvind Kajaria, Founder 123Greetings.com, says, "We at 123greetings.com are excited to present a wide range of Thanksgiving ecards that everyone can share to light up the occasion. We wish everyone a Happy Thanksgiving and encourage people to download the 123Greetings Mobile App so that they do not miss to wish their loved ones on this joyous occasion."

123Greetings.com offers over 700 Thanksgiving ecards across 12 categories for users to choose from.

## About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 42,000 Ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Mobile App, Mobile Website and Facebook App catering to users on mobile and social media respectively. Its Connect feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It also operates 123Greetings Studio, a unique platform for artists, to upload and monetize their own Ecards.

For details, visit **<u>123greetings.com</u>**